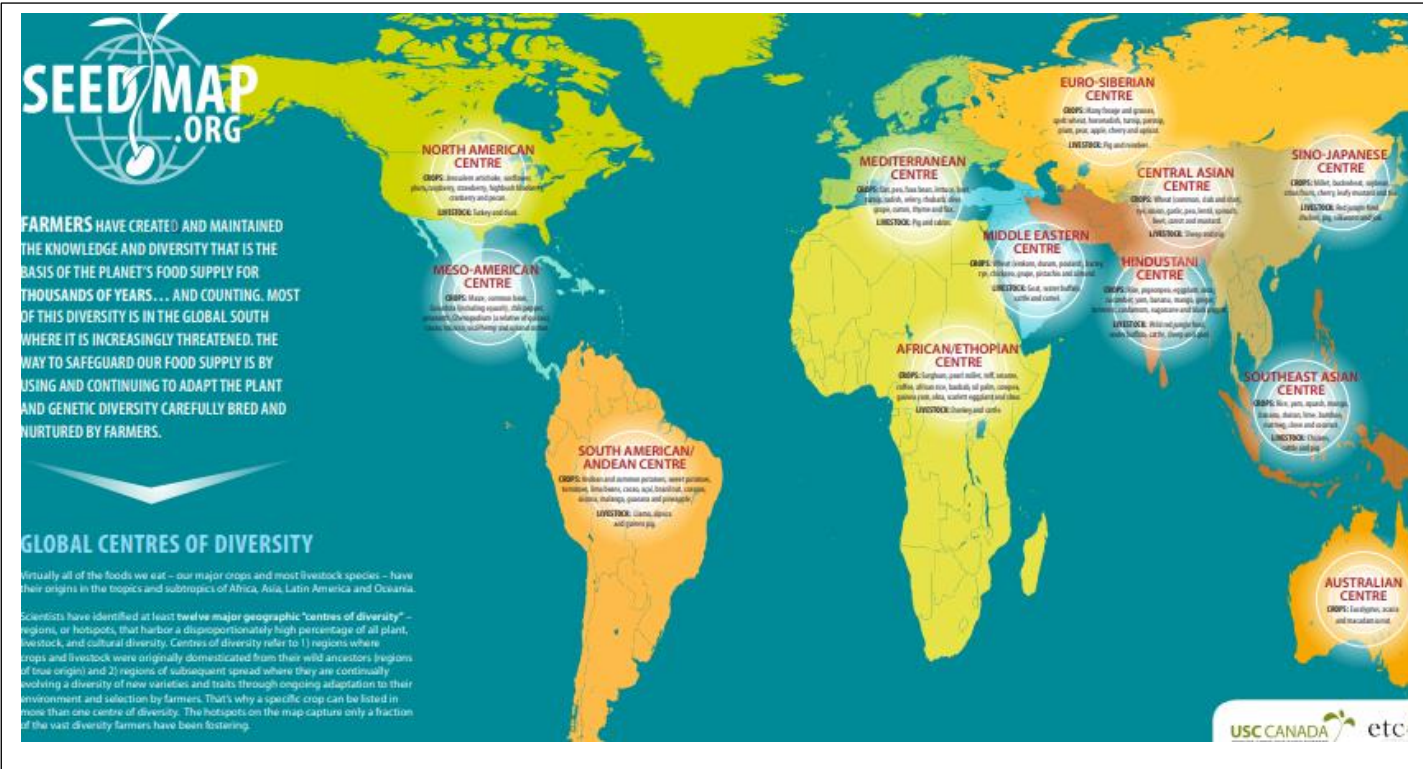


KEY VOCABULARY

- **Compass points:** North, South, East, West
- **Consumer:** person who buys goods or services
- **Continents:** Europe, Africa, Antarctica, Asia, Australia, North America, South America
- **Country of origin:** country where items were made
- **Equator:** imaginary line around the middle of the Earth where day and night are almost equal, and there is little change in season; some areas have dry season and wet season
- **Export:** send goods to another country for sale
- **Fair trade:** trade where producers are paid a fair price for their goods
- **Import:** bring goods into a country for sale
- **Industry:** group of businesses that provide a particular product or service
- **Latitude:** imaginary horizontal lines used to show position on the Earth's surface
- **Longitude:** imaginary vertical lines used to show position on the Earth's surface
- **Northern hemisphere:** area between the Equator and the North Pole
- **Producer:** person or business that makes or grows goods for sale
- **Raw material:** basic material from which a product is made
- **Recycled:** waste item converted into a reusable item or material
- **Retailer:** person or business that sells goods or services
- **Southern hemisphere:** area between the Equator and the South Pole
- **Sustainable:** not harmful to the environment or depleting natural resources: supporting long-term ecological balance
- **Trade:** buying or selling goods or services
- **Tropic of Cancer:** imaginary line used to show position on the Earth's surface, above the Equator
- **Tropic of Capricorn:** imaginary line used to show position on the Earth's surface, below the Equator.

Where does all our stuff come from?



What is fair trade?

When the money we pay for products gives producers enough to afford life's essentials



WHY FAIRTRADE IS IMPORTANT

Why is Fairtrade Important? **2,100,000,000** 2.1 BILLION LIVE ON LESS THAN \$2 A DAY

THOSE OF EVERY FOUR POOR PEOPLE IN DEVELOPING COUNTRIES LIVE IN RURAL AREAS

880,000,000 880 MILLION LIVE ON LESS THAN \$1 A DAY

MOST DEPEND ON AGRICULTURE FOR THEIR LIVELIHOODS