



Knowsley Council



Summer Holidays 2020

Dear Parent / Guardian

Summer Road Safety Challenge

I hope that you are keeping well during these difficult times and that you and your family are staying safe.

Traffic is one of the greatest threats to the lives of young children with more children killed or seriously injured in road traffic collisions than through any other accidental cause. At this time of year Knowsley's Road Safety Team would usually have delivered a full programme of education in your child's school. As this wasn't possible this year I would still like to build upon the knowledge your child has gained from previous sessions delivered by the team.

During the summer holidays we are challenging children to get out and about with an adult to take photos at different locations and consider what the potential hazards are at each and what they should do to stay safe. We would like these photos to be taken from your child's view point, so that the picture demonstrates the road as they see it. For example if you bend down to your child's eye level next to a parked car you will realise that you can only see the car and not a clear view of the road. Getting out with you to discuss these issues will make it much easier for your child to understand. Ask them what the challenge is at each location and what they should do to stay safe. Try and get them to tell you rather than you tell them! At a T-junction we want them to tell us that traffic can come from three directions so they need to look properly in three directions – not just 'both ways'!

One of the messages that children need to understand is that, **'there is no such thing as a safe place to cross!'** Many children have been seriously injured, or worse, because they have walked out onto a Zebra Crossing or when the Green Man is showing and they haven't stopped and looked to check that all the traffic has stopped. How many times have you seen a driver jump a red light? We want your child to take responsibility for their own safety and understand that they can keep themselves safe anywhere if they always *stop* before crossing and check *all* directions for traffic – not just 'left and right' or 'both ways'. In other words don't rely on drivers to always be doing the 'right thing'.

Knowsley Metropolitan Borough Council
PO Box 21 Archway Road Huyton Knowsley Merseyside L36 9YU
Telephone: 0151 489 6000 www.knowsley.gov.uk



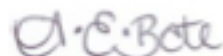
I really hope that you are able to find the time to discuss these issues with your child and take them out to complete the Road Safety Challenge. We have provided a guide for your child to look at as well as a template that you may wish to use to send us any photos. Using the template isn't essential though as you can send your child's work to us in any format.

Please send completed challenges to roadsafety@knowsley.gov.uk and tell us if you are happy for their work to be shared on social media and whether you would like their name and school included. We may even use their photos in a new road safety resource or for future campaigns. For safeguarding reasons we need the email to come from an adult rather than your child.

All completed entries received by Friday 4th September 2020 will go into a prize draw.

If you would like guidance on this or any other road safety education issue, please don't hesitate to contact me or any member of the Road Safety Team by email roadsafety@knowsley.gov.uk.

Yours sincerely,



Andrea Bate
Senior Road Safety Advisor

Road Safety Summer Challenge!

We are challenging you to show us what you know about staying safe when you're out and about!

Go out, with an adult, and find the places in our list. Get a photograph of as many of them as you can find, making sure that each photo is taken from your eye level.

In each place, have a think about what could go wrong and what you should do to make sure that you stay safe.

You might have to think about whether it would be a good place to choose to cross the road, what you would need to do to cross there safely or whether there is something better and safer you could do instead.

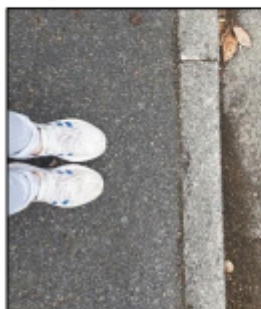
The Challenge

Can you find:

1. A place where traffic can come from 3 directions?
2. A place where traffic can come from 4 directions?
3. A pedestrian crossing?
4. A line of parked cars?
5. A place where something is stopping you from seeing if any traffic is coming?
6. A place where a driver wouldn't be able to see you waiting to cross the road?



Here's an example: Can you find a place where the pavement meets the road?



What could go wrong here?

If I walk from the pavement into the road without stopping and looking, there could be a car coming and I could get hurt.

What should you do?

Stop at the kerb. Never go onto the road until I have made sure that there is no traffic coming.

We really hope that you enjoy our challenge and we look forward to seeing your photos! Ask an adult to email your work to us at roadsafety@knowsley.gov.uk making sure that you tell us your name and school.

We might use your photographs and advice to help us teach other children how to stay safe.

Plus, everyone who completes the whole challenge will be entered into a draw for a prize!

Road Safety Summer Challenge!

Photo No.1



(Right click here and select 'change picture' to add your own photo)

1. A place where traffic can come from 3 directions

What could go wrong here?

What should you do?

Photo No.2



(Right click here and select 'change picture' to add your own photo)

2. A place where traffic can come from 4 directions

What could go wrong here?

What should you do?

Photo No.3



(Right click here and select 'change picture' to add your own photo)

3. A pedestrian crossing

What could go wrong here?

What should you do?

Photo No.4



(Right click here and select 'change picture' to add your own photo)

4. A line of parked cars

What could go wrong here?

What should you do?

Photo No.5



(Right click here and select 'change picture' to add your own photo)

5. A place where something is stopping you from seeing if any traffic is coming

What could go wrong here?

What should you do?

Photo No.6



(Right click here and select 'change picture' to add your own photo)

6. A place where a driver wouldn't be able to see you waiting to cross

What could go wrong here?

What should you do?

Thanks for taking part!